



# Community Connecting **ABCD** for all health and social care workers

Inspired by John McKnight and the Asset-Based Community Development movement (ABCD)

## > **Community Connectors**

- > **Assets** are your starting point. Focus on identifying the assets of the people you support (gifts, family, friends) and get to know the community assets (groups, facilities, people) to which people can be signposted.
- > **Building** a person's connections and relationships within the local community is the outcome of your support.
- > **Communication** is your number one tool. Know how to have positive conversations with people that identify who and what is important to them and what they want in their lives.
- > **Developing** and growing your own local knowledge and connections over time is the key to becoming a skilled and effective community connector.

## > Community Connector Employers PART I

- > Employers should recognise their **people** as **assets**, and reward them by paying at least the Scottish Living Wage.
- > Employers should provide **resources** to draw on, including relevant training and information on local groups, facilities, people to which people can be signposted.
- > Employers should provide **time** for employees to get to know local groups, facilities, people and to have good conversations with people to build relationships and to work together to identify what is important to them.
- > Employers should ensure the ABCD of Community Connection is **integral** to job designs and training plans.

