

# Character Profile

**Name:**

**Age:**

Where do they live in Moray?

Who do they live with?

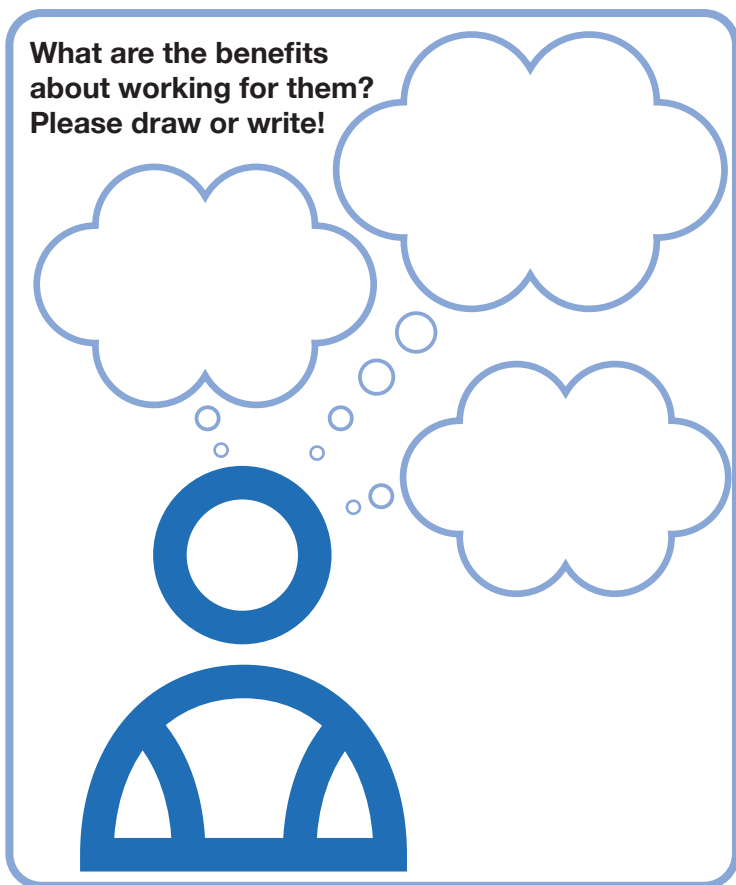
Who are their family and friends?

What do they enjoy doing?

What is their job? What do they do in their job?

Why are they interested in supporting people who access social care to set up small businesses?

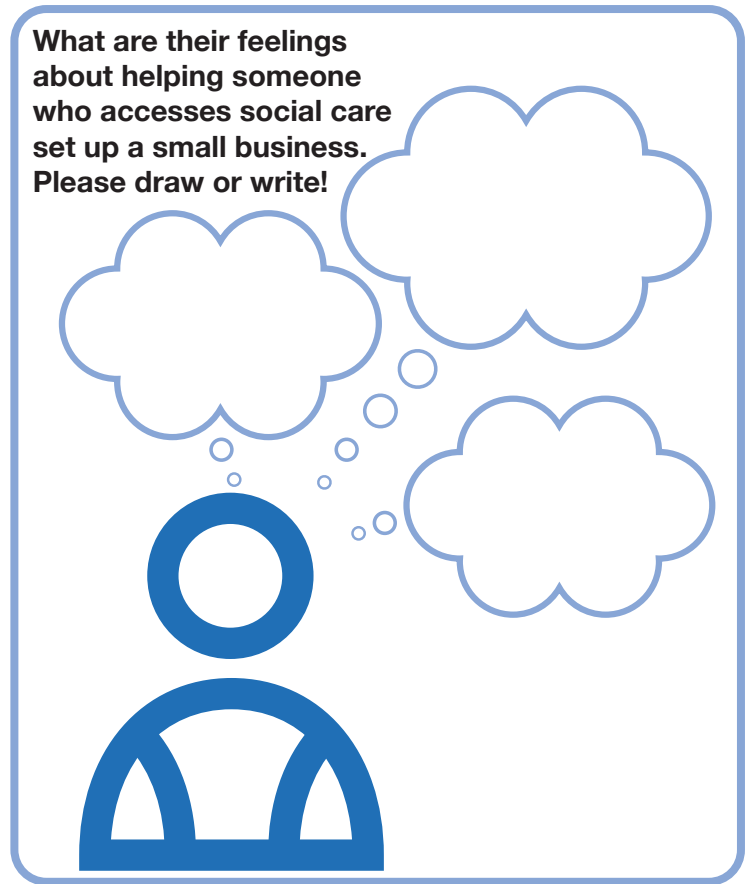
Describe a typical working day?



How would they like their working day to be different?

What are their skills and talents?

What help can they offer people who access social care and are interested in setting up a small business?



What support would they tap into when helping someone (who accesses social care) set up a small business?

What additional support do they think is required to help people who access social care set up a small business?

What learning and development do they feel they need to support people who access social care and are interested in setting up a small business?